

Medicare Advantage employee referral contest

Refer and win!

As a Henry Ford Health team member, you can be entered into drawings to win prizes worth \$100 in the Medicare Advantage employee referral contest!

Family members and friends can enroll in Medicare throughout the year when they turn age 65, and annually during the annual enrollment period between Oct. 15 and Dec. 7.

It's easy to refer

Simply share this link – hap.org/hfhreferral – with Medicare-eligible friends and family. There, the family member/friend can request a free information kit. When they list you in the “Referred By” field, you will be entered in a prize drawing. Only Henry Ford Health employees are eligible to enter the contest.

Drawings take place on the first of each month for referrals made in the prior month. Winners will be contacted via their Henry Ford Health email. For each referral that results in a new HAP Medicare Advantage enrollee, the team member who referred will receive a prize worth \$50.

Why HAP?

HAP offers Medicare Advantage plans in 46 Michigan counties. Plans start as low as \$0 per month and include comprehensive medical and Part D prescription drug coverage, as well as many extras such as preventive and comprehensive dental, vision, an over-the-counter allowance, hearing aid coverage and even a gym membership. These types of low-cost plans help our patients get the care they need.

Questions?

- Team members with questions about Medicare Advantage should contact **Kristin Ray**, Director of Sales and Marketing, Medicare Concierge Services, at kray@medicarecs.com
- Team members with questions about the contest should contact **Derick Adams**, Vice President Total Rewards for Henry Ford Health, at dadams6@hfhs.org

Why focus on Medicare Advantage?

It's part of a renewed focus on the fact that we're an integrated health system – a key differentiator in the health care market. Leveraging our payer-provider partnership allows us to provide coordinated care and serve our communities in ways that other health systems cannot.

Note: The prizes awarded in the above-mentioned contests may have tax and or dependent eligibility impact related to state benefit programs.